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With the transition to electric mobility, gas station C-Stores will soon become a thing of the past as fueling behavior shifts from gas stations to charging locations.



## THE SOLUTION

**PURCHASE EVERYDAY ITEMS** 

like snacks, drinks, lottery tickets, etc

#### A web platform where users can access location based deals, coupons & offers to nearby shops while charging to

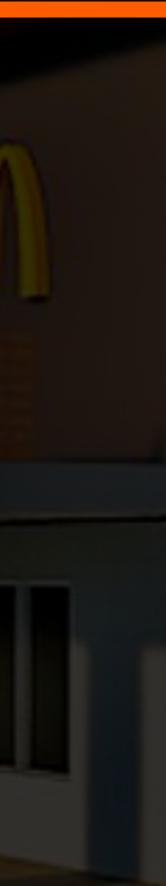
#### **PICK-UP OR DELIVER**

products right to their vehicle

#### **INCREASE FOOT TRAFFIC**

and sales to local businesses





# Disruption events create new addressable markets



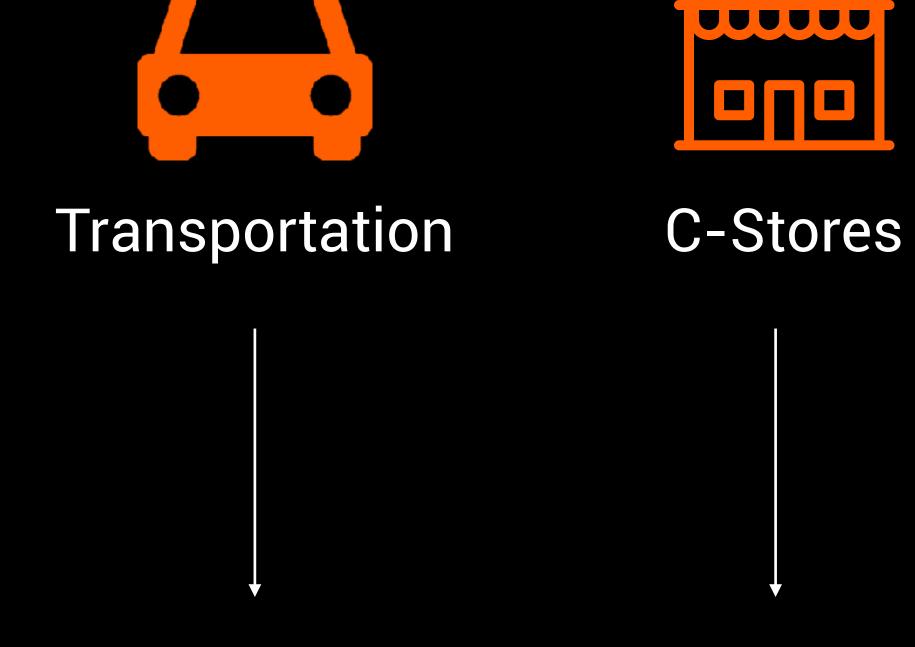
#### Hotels



#### Restaurants



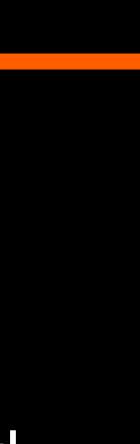




Uber Supercharger.shop

As purchasing around fueling shifts from C-Stores to nearby surrounding Malls and Grocery Stores, data shows the average basket size has increased from \$8 to \$35.

Source: EIA, The Food Industry Association, International Council on Clean Transportation, Convenience Store News Industry Report and other publicly available data.



## NARKET VAL DATON

#### \$200Bn

### **C-STORE**

#### \$8

Average Transaction at **Gas Station C-Store** 

Average Transaction at Local/Nearby Stores \$35

Source: \$875Bn is 4.3x current C-Store revenues of \$200Bn.

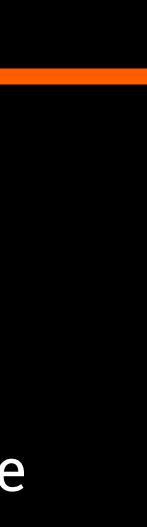
LOCAL / NEARBY MALLS **GROCERY STORES DEPARTMENT STORES CONVENIENCE STORES MOM & POP SHOPS** 

\$875Bn





The biggest economic opportunity from this shift in fueling behavior will not be from the act of charging but rather from the commerce generated around charging.



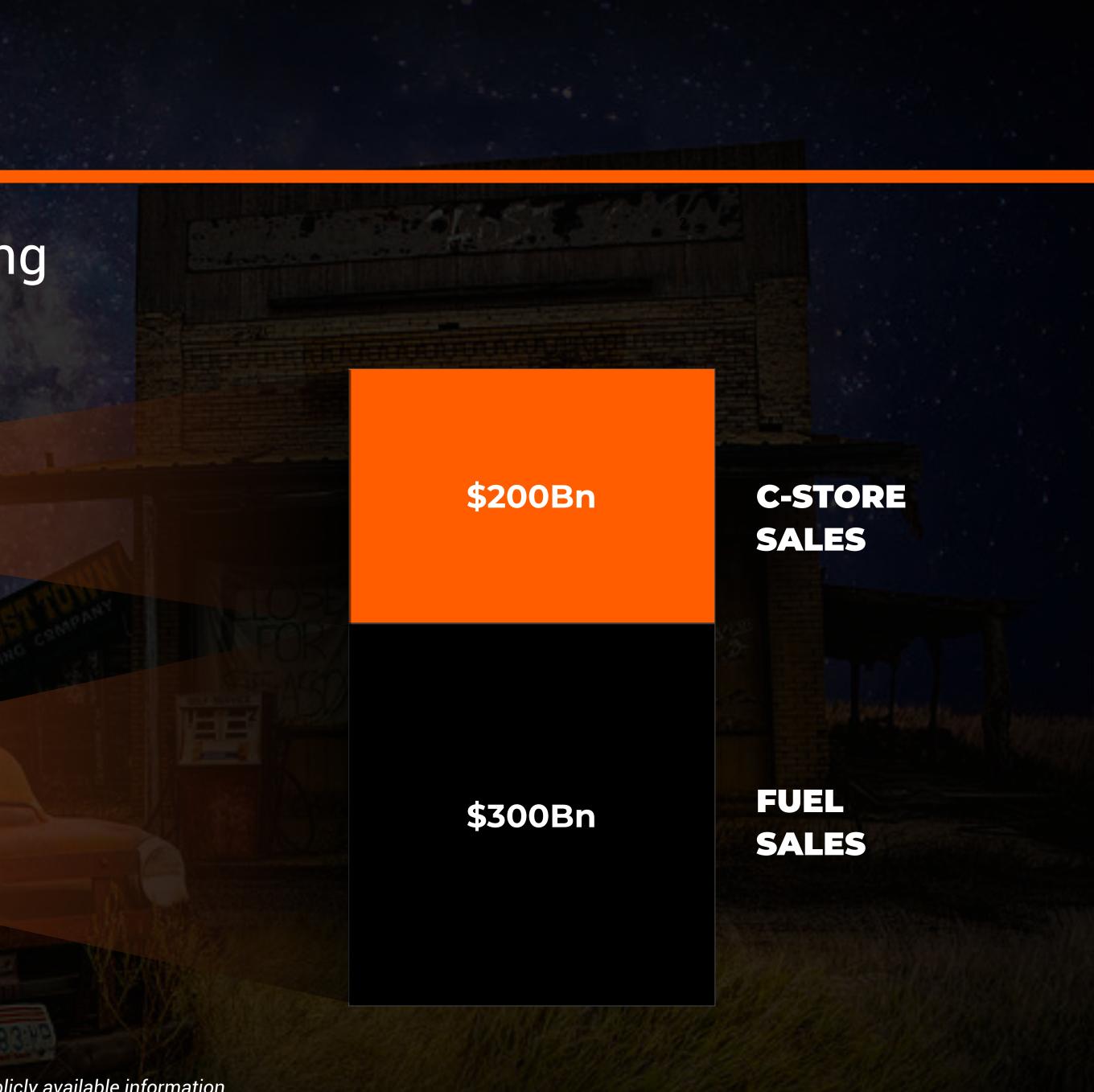
## MARKET SIZE

\$500Bn of revenue will shift as fueling behavior evolves

LOCAL / NEARBY SHOPPING

> ELECTRIC CHARGING

> > Source: Publicly available information.



## BUSNESS MODEL

2. We take a10% commission on each transaction made within the platform.

### \$30 **BILLION DOLLARS**

**ON PLATFORM TRANSACTIONS** 

15% of Available Market

# 1. We charge nearby retailers a monthly fee to list their deals, coupons and offers.

### \$3.50 AVERAGE FEE

### \$300 MILLION DOLLARS

#### **\$35 AVERAGE TRANSACTION**

at Local/Nearby Stores

#### REVENUE

Projected by 2024



### ADOPTON STRATEGY

### Supercharger.shop

Local deals, coupons & offers while you charge.

Our initial focus will be on Tesla owners and Supercharger locations. This is a more visible and mature customer base we can target with on-site ads and digital marketing.





### ADOPTION STRATEGY





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