

With the transition to electric mobility, gas station C-Stores will soon become a thing of the past as fueling behavior shifts from gas stations to charging locations.



THE SOLUTION

PURCHASE EVERYDAY ITEMS

like snacks, drinks, lottery tickets, etc

A web platform where users can access location based deals, coupons & offers to nearby shops while charging to

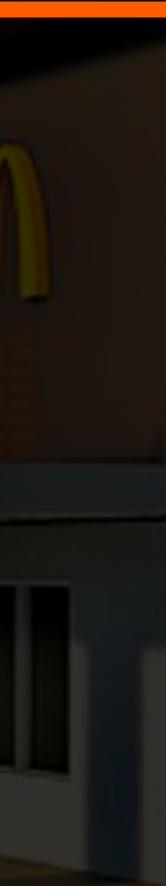
PICK-UP OR DELIVER

products right to their vehicle

INCREASE FOOT TRAFFIC

and sales to local businesses





Disruption events create new addressable markets



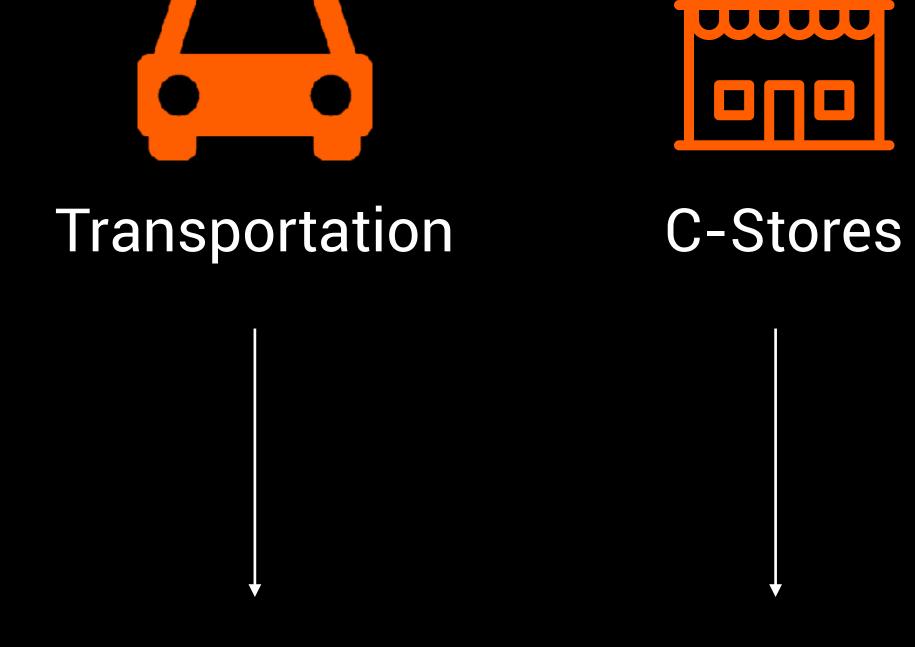
Hotels



Restaurants



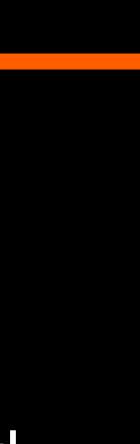




Uber Supercharger.shop

As purchasing around fueling shifts from C-Stores to nearby surrounding Malls and Grocery Stores, data shows the average basket size has increased from \$8 to \$35.

Source: EIA, The Food Industry Association, International Council on Clean Transportation, Convenience Store News Industry Report and other publicly available data.



NARKET VAL DATON

\$200Bn

C-STORE

\$8

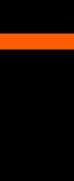
Average Transaction at **Gas Station C-Store**

Average Transaction at Local/Nearby Stores \$35

Source: \$875Bn is 4.3x current C-Store revenues of \$200Bn.

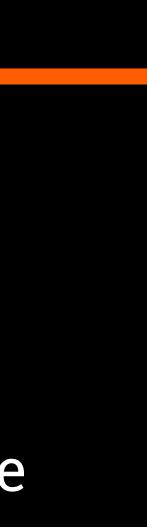
LOCAL / NEARBY MALLS **GROCERY STORES DEPARTMENT STORES CONVENIENCE STORES MOM & POP SHOPS**

\$875Bn





The biggest economic opportunity from this shift in fueling behavior will not be from the act of charging but rather from the commerce generated around charging.



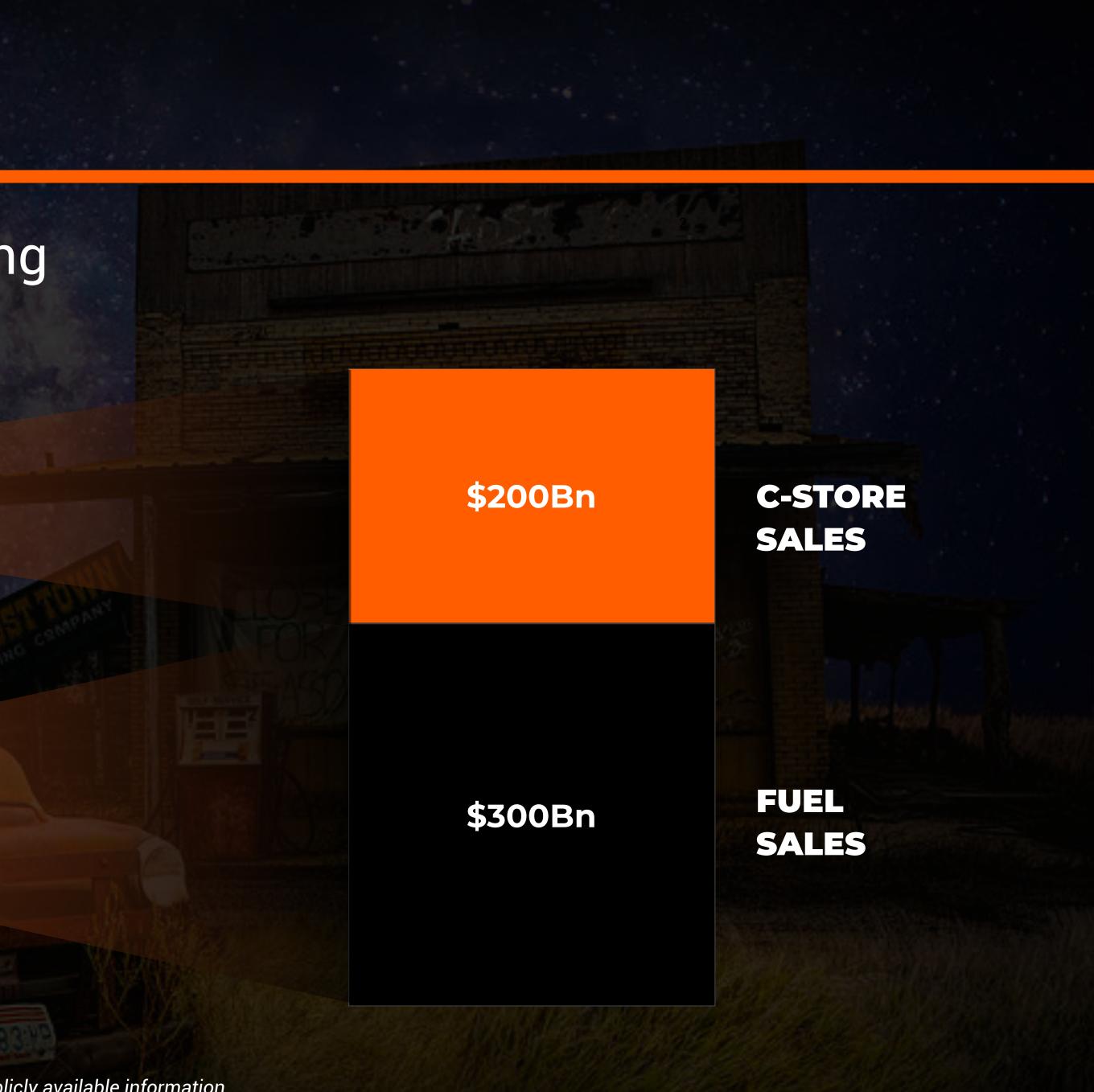
MARKET SIZE

\$500Bn of revenue will shift as fueling behavior evolves

LOCAL / NEARBY SHOPPING

> ELECTRIC CHARGING

> > Source: Publicly available information.



BUSNESS MODEL

2. We take a10% commission on each transaction made within the platform.

\$30 **BILLION DOLLARS**

ON PLATFORM TRANSACTIONS

15% of Available Market

1. We charge nearby retailers a monthly fee to list their deals, coupons and offers.

\$3.50 AVERAGE FEE

\$300 MILLION DOLLARS

\$35 AVERAGE TRANSACTION

at Local/Nearby Stores

REVENUE

Projected by 2024



ADOPTON STRATEGY

Supercharger.shop

Local deals, coupons & offers while you charge.

Our initial focus will be on Tesla owners and Supercharger locations. This is a more visible and mature customer base we can target with on-site ads and digital marketing.





ADOPTION STRATEGY







(310)873-8883 / <u>riz@volty.tv</u>